

# **GEOGRAPHIC INFORMATION SYSTEM (GIS)**

### **Formal Definition**

An information system designed to work with spatial or geographic data.

## **Practical Definition**

A Spatial Database Management System

# What do we know about GIS?

- G eographic
- Maps
- Information
  - $\Rightarrow$
- S ystem

Data

# What is GIS?

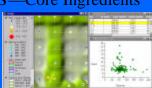
- Stands for "geographic information system"
  - Is a special kind of "information system"
    - information systems are used to work (manipulate, summarize, query, edit, visualize) with information stored in computer databases
  - Uses special information about what is where on the Earth's surface

# What is a GIS?

- A geographic information system (GIS) is a computerbased tool for mapping and analysing things that exist and events that happen on Earth.
- GIS technology integrates common database operations such as query and statistical analysis with the unique visualisation and geographic analysis benefits offered by maps.
- These abilities distinguish GIS from other information systems and make it valuable to a wide range of public and private enterprises for explaining events, predicting outcomes, and planning strategies.

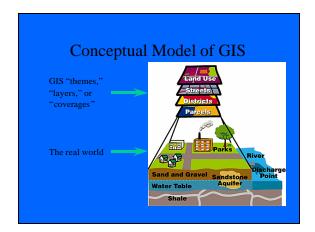
# What is a GIS—Core Ingredients

- mapping
- analyzing
- database
- statistical analysis
- visualization
- · geographic analysis
- information systems



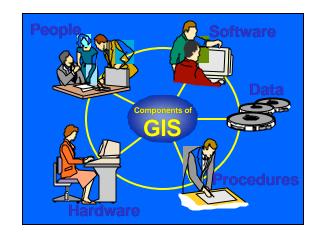
# How GIS works

 A GIS stores information about the world as a collection of thematic layers that can be linked together by geography. This simple but powerful and versatile concept has proven invaluable for solving many real-world problems from tracking delivery vehicles, to recording details of planning applications, to modeling global atmospheric circulation.



# Who Uses GIS?

- Before GIS technology, only a few people had the skills necessary to use geographic information to help with decision making and problem solving.
- Today, GIS is a multi-billion-dollar industry employing hundreds of thousands of people worldwide.
- GIS is taught in schools, colleges, and universities throughout the world.
- Professionals in many fields are increasingly aware of the advantages of thinking and working geographically.



# Hardware

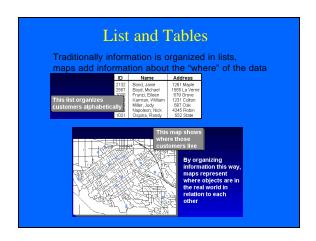


- Hardware is the computer on which a GIS operates, including the resources available to the computer:
  - printers
  - plotters
  - digitizers
  - scanners
  - monitorsnetwork
  - wide area communications
- Today, GIS software runs on a wide range of hardware types, from centralized computer servers to desktop computers used in stand-alone or networked configurations.

# Software

- GIS <u>software</u> provides the functions and tools needed to
  - store
  - query
  - display
  - analyze
  - create
  - modify
  - data.



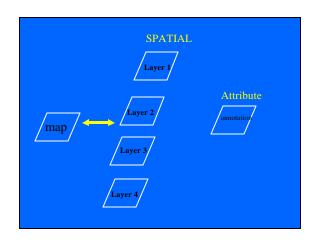


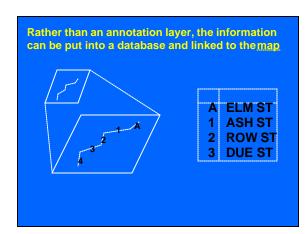
# Example: Pittsburgh Ballet Theatre

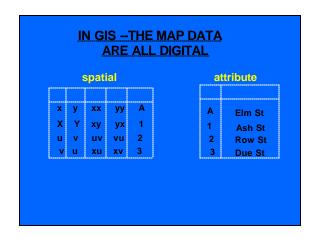
- One example of the effectiveness of GIS is a project that was done for the Pittsburgh Ballet Theatre (PBT)
  - Several years ago every Ballet theatre is the US was eligible for a substantial grant if they could demonstrate that they were a regional asset.
  - The Pittsburgh Ballet Theatre had a computer printout (several inches thick) from Ticketron enumerating ticket purchases by zip code

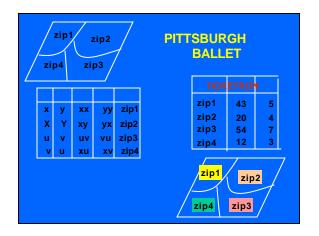
# Example (PBT, continued)

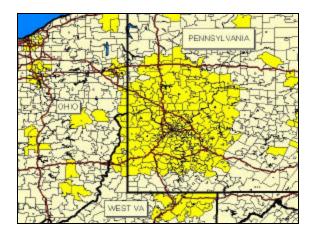
- The problem was how to utilize this to demonstrate that they were a regional asset
  - The Ticketron data file was obtained in computer disk form and, unaltered, the data were linked in a GIS to a zip code spatial file











# VISUAL REPRESENTATION OF DATA

-communicates to the right (visual) side of your brain with logical expressions

-80% of the input pathways in the human nervous system are devoted to bringing visual information to the brain

"The human eye is the best data assimilation and integration machine ever invented"

PBS-SHAPE OF THE WORLD

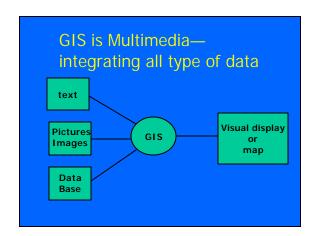
" A PICTURES IS WORTH ONE THOUSAND WORDS"

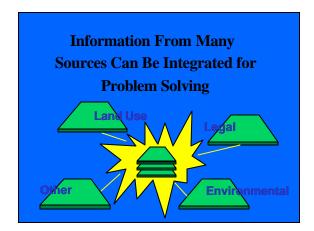
" A MAP IS WORTH ONE THOUSAND NUMBERS"

- Although the visual display of a GIS looks like a map, it is much more.
  - It is an intelligent map.
  - Each graphic feature has a detailed database associated with it.
  - And, these databases can be readily accessed and queried.
  - Additionally, other databases can also be linked to these.

# GIS

- GIS is a complementary technology
  - GIS does not replace any other types of databases or storage
  - It complements them

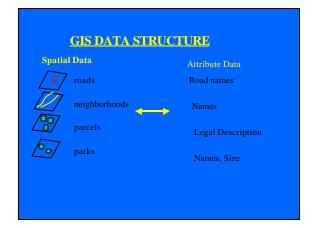




# Data



Possibly the most important component of a GIS is the <u>data</u>. Geographic data and related tabular data can be collected in-house or purchased from a commercial data provider. A GIS will integrate spatial data with other data resources and can even use a DBMS, used by most organizations to organize and maintain their data, to manage spatial data.

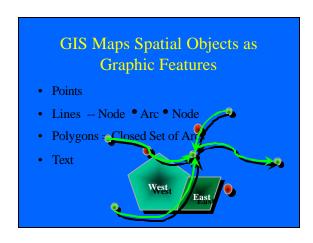


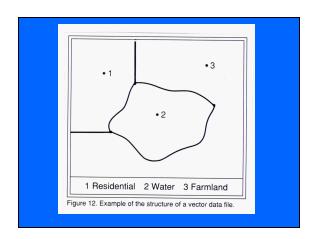
# SPATIAL DATA

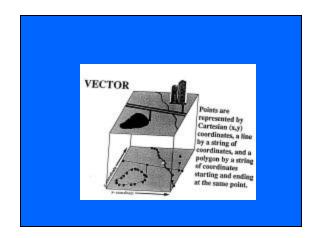
- Objects or entities that are referenced by their location
  - Latitude / longitude coordinates
  - x / y coordinates
  - Street address
  - Zip Code

# **VECTOR DATA**

- --points are represented by Cartesian (x.y) coordinates
- --a line by a string of coordinates
- --and, a polygon by a string of coordinates starting and ending at the same point

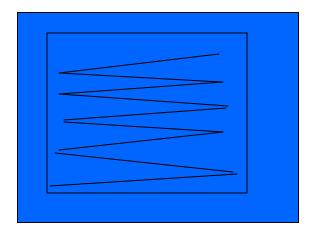


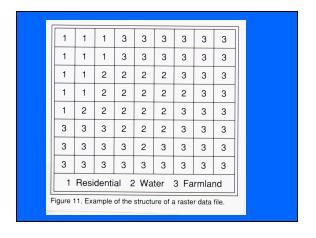


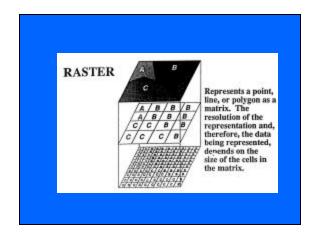


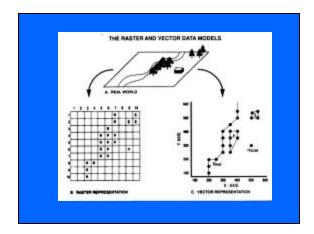
# **RASTER DATA**

- --represents a point, line, or polygon as a matrix
- --the resolution of the representation depends on the size of the cells in the matrix









# Table 6.1 Comparison of Reater and Vector Data Models. Advantages: 5. In a simple data structure. 5. Orating operations are easily and efficiently implemented. 6. High scalati variantity is estiminately represented in a rester formed. 6. The reater formed is more or less required for professional or a rester formed. 7. The reater formed is more or less required for professional and enferonment of oliginal images. 7. The state data structure is less compact, or controlled the profession of the profession

# Attribute data

- Data that are linked to the spatial objects
  - Census data by administrative unit
  - Land parcel ownership records
  - Soil or vegetation characteristics
  - Health records by medical center
  - Road quality information